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Mother-Award

AWARD FOR EXCELLENT SINGLE MOTHER

KUALA LUMPUR, Nov 9 (Bernama) -- The Ministry of Domestic Trade and Consumer Affairs will introduce "Excellent Single Mother Award" as one of the awards for the national-level World Consumer Day this year.

Ministry's Public Relations Officer Encik Tan Ishak said the award would be as recognition and appreciation of the role of single mothers in raising their children to be successful individuals.

The ministry had decided to award women who had to fend themselves after their husbands had passed away, he told Bernama.

Prime Minister Datuk Seri Dr Mahathir Mohamad will present the award which entitles the recipient to RM3,000 the national-level World Consumer Day '97 at Pusat Islam here on Friday.

Dr Mahathir will also present the Consumer Personality, the Best School Consumer Club, most active Consumer Affairs District Council and the best Fair Price outlet awards.

Tan said this year's celebration would continue to adopt last year's theme which was "Zero Inflation Our Target" to reflect continuous efforts by the government since 1995 to combat inflation.

However, he said the ministry had decided on a specific theme of "Buy Wisely" as a reminder to the people.

Apart from that, a special exhibition would be held at the lobby of Pusat Islam, displaying non-genuine articles or goods tagged with popular brand names, he said.

The goods include medicines, food stuff, vehicle spare parts and also pirated cassettes and compact video discs.

People visiting the exhibition would be able to differentiate the genuine article from the fakes, he said. --BERNAMA

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