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BRITISH IT FIRMS TO TAP OPPORTUNITIES IN MSC

KUALA LUMPUR, Sept 23 (Bernama) -- A trade mission comprising British companies will be in Malaysia from Nov 17 to 21 to explore opportunities offered by the Multimedia Super Corridor (MSC).

A British High Commission statement said here today that the companies participating in the mission, are among others involved in computing and network communication equipment, systems integration, software developers, consultants and trainers, multimedia, educational software and smartcard technology.

The trade mission is jointly organised by British Educational Suppliers Association (BESA), British Department of Trade and Industry (DTI) and the British High Commission in Kuala Lumpur.

"The mission is a follow-up to Malaysian prime minister Datuk Seri Dr Mahathir Mohamad's visit to the United Kingdom in May this year to promote the MSC," the statement said.

It is also a follow-up to the visit by parliamentary secretary in the British Cabinet Office, Peter Kilfoyle early this month to study Malaysia's plans to make information technology more accessible to business and ordinary people.

A seminar themed "DIY: Electronics" would also be held in association with Malaysian Institute of Microelectronic Systems (MIMOS) during the visit.

The statement said MIMOS, together with Multimedia Development Corporation (MDC) and the MSC flagship secretariat, would also provide in depth briefings to the participating companies. -- BERNAMA

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