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Multimedia

CONFERENCE ATTRACTED 'QUALITY' VISITORS THIS TIME, SAYS AZZMAN

KUALA LUMPUR, Sept 19 (Bernama) -- The Multimedia Asia '97 (MMA 97) Conference and Exhibition which ended today was very successful and attracted "quality" visitors from various walk of life, said its organiser.

National Information Technology Council (NITC) permanent secretary Tengku Datuk Dr Azzman Shariffadeen said most exhibitors were impressed with the quality of the questions posed by the visitors as it showed that they are well-informed about information technology (IT) issues.

"This is something new for them...and I think this happens because of the Multimedia Super Corridor," he told Bernama when met at his office after the MMA 97 ended today.

Organised by the NITC jointly with Miller Freeman, the four-day event attracted more than 20,000 visitors ranging from students and law practitioners to nurses and military officials.

The same event just a year ago attracted predominantly IT professionals, he said Tengku Dr Azzman, who is the president of Mimos Berhad.

He said he was also satisfied with the quality of the exhibition because the majority of the companies including Malaysian ones had showcased the solutions for the MSC's Flagship Applications in a very interesting and creative manner.

"This is indicative of what we will have in the MSC. It shows what we thought could be done, is done." he added.

Prime Minister Datuk Seri Dr Mahathir Mohamad who spent almost an hour at the exhibition was impressed that multimedia exhibitions held in the country has always showcase something new, Tengku Dr Azzman said.

For next year, he said he would recommend that the exhibition included financial institutions and technology parks such as the Malaysian Technology Park and the Kulim High Technology Park to give IT entrepreneurs more information on assistance and financing of their businesses. --

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