

11/11/1997

Dr M scheduled to open conference

MALAYSIA is the host of the prestigious 11th Annual Conference and Exhibition of the Asian Association of Open Universities in Kuala Lumpur from today to Friday.

Held at the Putra World Trade Centre, it is scheduled to be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad.

This is the first time the conference is being held in Malaysia.

The theme for this year's conference is "Quality Assurance In Distance And Open Learning".

This theme epitomises the continuing efforts of educators and administrators in distance and open learning to achieve excellence through quality improvements.

Hosted by Institut Teknologi Mara, this year's event promises to be the best, if not, the most innovative in the 11-year history of the conference.

Visitors will not only get to see and hear the thoughts and visions of scholars, educationists, multimedia experts and academicians from all over the world, but will also gain insights into state-of-the-art educational tools and telecommunications facilities for teaching and learning.

The target audience includes all education, economic, industrial and service sectors especially chief executive officers, presidents, vice-presidents, vice-chancellors, general managers, human resource managers, IT exponents, educationists, students and parents.

For details, call the event organiser, Theme Communication Group Sdn Bhd at 03-7195949 or fax your enquiries to 03-7179535.

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