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Dr M to speak at strategic thinking seminar

KUALA LUMPUR, Thurs. - Prime Minister Datuk Seri Dr Mahathir Mohamad will present a keynote address at a strategic thinking seminar organised by the MCA on Oct 9.

The seminar, entitled "Strategic Thinking: Lessons From Three Great Asian Civilisations for Today's Modern Management", will be held at MCA headquarters' Dewan San Choon.

MCA president Datuk Seri Dr Ling Liong Sik said seminar participants would learn how three historical leaders - Sultan Mehmed II, Chanakya and Kong Ming - used strategy and their secrets of success.

"We hope to attract about 800 participants, among them entrepreneurs, marketing directors, business and financial advisers and those intending to start their own business.

"The participation fee is RM300," Dr Ling, who is also Transport Minister said at a Press conference at his ministry today.

Dr Ling said that the seminar would feature speakers who would be presenting case studies from three different backgrounds - Muslim, Chinese and Indian.

"This is so Malaysians can learn from one another."

The speakers at the seminar are Associate Professor at Universiti Malaya's History Department Dr Mohammad Redzuan Othman; LM Consultants principal consultant Dr Lee Man; and lecturer at UM's Department of Indian Studies Dr Kanthasamy Nallusamy.

The presentation on Sultan Mehmed II by Mohammad Redzuan will analyse how the Sultan, a ruler of the Ottoman Kingdom, came up with various strategies to conquer Constantinople in 1453.

Lee will speak on the strategy used by Chinese strategist Kong Ming, and Kanthasamy will explore the role of Indian strategist Chanakya.

Kong Ming was a Prime Minister of the Han Kingdom in China during the second century. Chanakya was a 14th century Indian scholar.

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