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Dr M visits multimedia expo

Kamarul Yunus

PRIME Minister Datuk Seri Dr Mahathir Mohamad took off from his busy schedule yesterday to visit several booths set up by companies participating in the four-day Multimedia Asia Exhibition and Conference 1997 (MMA '97).

Accompanied by Mimos Bhd's president and chief executive officer Tengku Datuk Dr Azzman Shariffadeen, Dr Mahathir spent about an hour at the exhibition, briefed by officers from various organisations and companies on the latest technologies and multimedia products.

During the tour, Dr Mahathir showed a keen interest in Mimos Bhd's booth where he viewed the corporatised company's "Mimos Teman" (testbed environment for Malaysia's multimedia applications and networking) project and browsed through the "Jaring Mall" (Internet) of Malaysia.

The Prime Minister was also invited to register on the Cyber-SIGN (Signature Identifier for Global Network), an electronic signature verification system, displayed by Cadix Research and Development (Malaysia) Sdn Bhd at the exhibition.

Cyber-SIGN's revolutionary signature verification process identifies an individual by analysing the shape, speed stroke, pen, pressure and timing of the person's signature as it is being written.

With Cyber-SIGN, one can positively authenticate clients over any network wherever they are, day or night. It protects companies and clients from fraud and abuse in verifying transactions.

Apart from the two booths, Dr Mahathir also spent some time at the Swedish pavilion which represents Swedish smart solutions, especially for the Multimedia Super Corridor (MSC) project.

The MMA '97, which was organised by the National Information Technology Council, is an annual gathering of companies and professionals in areas related to information technology and multimedia, in the context of the MSC project. The Prime Minister himself officiated the opening on Tuesday.

Some 200 companies took part in the exhibition, displaying products ranging from interactive broadcasting services to 30 animation softwares.

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