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FOREIGN CHINESE MEDIA URGED TO HIGHLIGHT HAZE FREE SITUATION

PULAU PINANG, Nov 18 (Bernama) -- Pulau Pinang Chief Minister Tan Sri Dr Koh Tsu Koon today urged foreign Chinese newspapers to help publicise the current haze free situation in Malaysia.

He said they should help to counter the negative reporting by the western media on the haze situation in Malaysia which had badly affected the tourism industry.

"The situation is back to normal and this should be highlighted by the media so that it could help to bring back the tourists to Malaysia," he told delegates of the 30th International Chinese Newspaper Convention, here.

The five-day convention is attended by more than 100 participants from Malaysia, Hong Kong, China, Taiwan, Singapore and Indonesia. It was officiated by Prime Minister Datuk Seri Dr Mahathir Mohamad yesterday.

Dr Koh said Malaysia had tremendous tourist potential and the media could play an important role in promoting the industry. -- BERNAMA

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