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Hotel informs the world blue skies are back

KUALA LUMPUR, Wed.- The management of one of the city's newest five-star hotels has informed its sales offices worldwide that "blue skies are back and they are prettier than ever" here.

Simon Jongert, general manager of the J W Marriott Hotel in Jalan Bukit Bintang said the hotel had informed its sales offices worldwide of the news that the haze in Malaysia was expected to end by November with the start of the monsoon season.

"What we need now is for the relevant tourism agencies in Malaysia to do their part and spread the news around the world as well," he said.

He added that news of the haze in the region was widely publicised by the foreign media.

He said J W Marriott Hotel had been affected by the haze with businessmen and tourists cancelling trips to the country but since the improvement, business had picked up.

A recent survey conducted by the Malaysian Association of Hotels said the estimated value of loss of room rates between June and September was RM5,550,919.40.

They estimated the value of food and beverage loss for the same period was RM2,903,128.91.

A spokesman for the association said the survey was conducted among 61 hotels nationwide.

The J W Marriott Hotel had its soft launch on July 12 and will be opened on Friday by Prime Minister Datuk Seri Dr Mahathir Mohamad.

The hotel is part of the US\$150 million (RM476 million) Star Hill Centre developed by Taiping Consolidated Berhad, a company listed on the Kuala Lumpur Stock Exchange.

The management contract was awarded to J W Marriot International Incorporated, one of the world's leading hospitality companies founded in 1927.

The hotel best described as a businessman's hotel has 518 guest rooms. Facilities include a swimming pool, tennis courts and a European spa.

There is also a wide range of restaurants including the Havana Club, a venue for guests to enjoy some premium cigars and beverages.

Besides the plush comfort of the furniture, all guest rooms have been designed with Internet access.

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