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IWK, nature body give backing

KUALA LUMPUR, Mon. - Indah Water Konsortium and the Malaysian Nature Society today pledged support for the Government's move in declaring today National Tree Planting Day.

The campaign organised by the Ministry of Housing and Local Government was launched today by Prime Minister Datuk Seri Dr Mahathir Mohamad at Medan Idaman, Jalan Gombak.

IWK in its statement said the national tree-planting project was consistent with its corporate philosophy of providing a better environment for future generations.

In addition, IWK will also provide its organic soil conditioner which is being used by City Hall for landscaping and tree planting purposes, to all participants in the campaign in the Klang Valley.

The conditioner is environment-friendly and can be collected at IWK's Sewage Treatment Plant at Pantai Dalam every Sunday from 10am to 2pm.

MNS agreed that the campaign was a step in the right direction and would go a long way towards inculcating awareness of the importance of trees.

In a Press release, it said although half the country is covered with forests, towns, cities and other urban areas have lost most of their tree cover to uncontrolled development.

In line with the campaign, MNS has also initiated a tree-planting project administered by the Tree Planting Group.

Its objective is to inspire people to plant trees every year in honour of their family and friends, and thereby help to make the nation a "greener" place.

MNS also called on other non-governmental organisations to support the National Tree Planting exercise and its Tree Planting Group in efforts to make Malaysia a "Garden City" for all to enjoy.

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