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KPAAL appointed to ship Proton cars to Sabah, Sarawak

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EDARAN Otomobil Nasional Bhd (EON) has appointed KP Asia Auto Logistics Sdn Bhd (KPAAL) - a member of Konsortium Perkapalan Bhd group - to ship and handle Proton cars for the East Malaysia markets.

Speaking at the EON-KPAAL affreightment signing ceremony yesterday, EON's managing director Datuk Adzmi Abdul Wahab said, " The tremendous demand for Proton cars in Sabah and Sarawak, averaging about 1,000 units a month, requires us to have the right logistic support that can handle transportation, and both port and customs clearance efficiently, promptly and safely."

"Over and above the transportation requirements, we need the logistic company to facilitate quick port and customs clearance, and storage facilities before the cars are finally delivered to the EON branches and dealers.

"This mammoth task requires EON to find a capable and experienced integrated logistics provider, and we are very pleased to have found in KPAAL, to take care of all the logistic support for EON's 11 branches and 13 authorised dealers in Sabah and Sarawak.

The formalisation of this agreement follows a provisional arrangement we have with KPAAL which have undertook the transportation of Proton cars since September last year, Adzmi said.

KPAAL's chairman, Mirzan Mahathir said KPAAL aimed to be a specialised logistics provider dedicated to the automobile industry, adding, " We have the ability to provide an integrated resource which is cost effective, personalised and highly competitive."

On whether Konsortium Perkapalan will review its current financial results given the current economic slowdown, Mirzan said, " Yes, we are looking at our numbers ... operations (should) meet the needs of this situation."

He said imports have slowed down and that Konsortium Perkapalan is looking at the country's exports as an indicator.

Mirzan added that there are on-going discussions on what Konsortium Perkapalan could do in light of the present economic situation.

KPAAL specialises in services of freight forwarding, warehousing and transportation and ensures prompt delivery right up to the assembly line.

Its satellite tracking and monitoring system gives vital, real time status as to the location of every vehicle in their fleet.

KPAAL has a growing list of high-profile clients which include among others Perodua, Auto Bavaria and Europel, in addition to EON.

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