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LANGKAWI SALES EMPHASIZE FAIR PRICE

LANGKAWI, Nov 17 (Bernama) -- Fair price for all goods and services will be the emphasis of the month-long "Langkawi Sale 1997" beginning Thursday, said State Tourism Committee chairman Abdul Rahman Ariffin when launching the event today.

Abdul Rahman said an overseeing committee, comprising representatives of government agencies and the private sector, would check prices at retail outlets during the campaign.

It would ensure that traders and service providers comply with the campaign guidelines especially during the end-of-year school holidays and the Langkawi International Maritime and Aerospace Exhibition 1997 (LIMA 97) next month, he said.

This was in line with Prime Minister Datuk Seri Dr Mahathir Mohamad's advice yesterday that traders should not increase prices of food and services indiscriminately during LIMA '97.

A total of 30 shopping centres and 70 petty traders are participating in the campaign, he said. -- BERNAMA

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