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MAHATHIR TO ADDRESS STRATEGIC THINKING SEMINAR

KUALA LUMPUR, Aug 21 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad will deliver a keynote address at a seminar on strategic thinking organised by the MCA.

Three speakers will then present case studies from the Muslim, Chinese and Indian backgrounds at the seminar to be held at Wisma MCA here on Oct 9, MCA president Datuk Seri Dr Ling Liong Sik told a news conference today.

They are Associate Professor Dr Mohammad Redzuan Othman of Universiti Malaya's history department, Dr Kanthasamy Nallusamy of the university's Indian studies department, and Singaporean consultant Dr Lee Man.

Dr Ling said the seminar, with the theme "Lessons from Three Great Asian Civilisations for Today's Modern Management", would extract all the strategic thinking of the the Islamic, Hindu and Chinese civilisations to be applied and adopted in today's modern management.

Dr Ling, who is the Transport Minister, said the the organiser expected 700 to 800 people to attend the seminar including chief executive officers and other company executives, entrepreneurs, marketing directors, product managers, and those intending to start their own business.

Details on the seminar may be obtained from Yoo Wei How at 03-2618044 or fax 03-2619772. -- BERNAMA

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