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MSC-Brochures

MAHATHIR TO LAUNCH MSC BROCHURES FOR LAYMAN ON SATURDAY

KUALA LUMPUR, Oct 9 (Bernama) -- A series of brochures on Multimedia Super Corridor (MSC) for the layman will be distributed this year with the first Bahasa Melayu version to be launched by Prime Minister Datuk Seri Dr Mahathir Mohamad on Saturday.

The launching ceremony will be held in conjunction with the national Information Technology (IT) campaign organised by the Information Ministry, Multimedia Development Corporation (MDC) executive chairman Tan Sri Dr Othman Yeop Abdullah said in a statement today.

" The first of these brochures titled "The MSC and You" is very broad-based in scope and approach. It is targeted to the general reader and provides an overview of the MSC," he said.

MDC will produce some 5,000 brochures in Bahasa Melayu, English, Chinese and Tamil respectively, which will be distributed to educational institutions, libraries, government agencies, community centres and various public associations.

Besides instilling awareness among the public, the brochures would also enable the people to understand the concept of multimedia, its impacts, benefits and the importance of MSC in developing Malaysia's economy.

The Bahasa Melayu version was jointly sponsored by AIMS Worldwide Sdn Bhd, Ericsson and Alam Teknokrat Sdn Bhd.

MSC is a 15km by 50km zone extending south of Kuala Lumpur City Centre to KL International Airport in Sepang, encompassing the new federal administrative capital Putrajaya and the intelligent city of Cyberjaya.

It will be the regional launch site for companies developing and using leading multimedia technology. -- BERNAMA

HJ TS