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MORE THAN 100 PARTICIPANTS EXPECTED AT MMA '97

KUALA LUMPUR, Aug 27 (Bernama) -- More than 100 companies are scheduled to take part in the four-day Multimedia Asia '97 (MMA '97) Conference and Exhibition to be held at the Mines Resort beginning Sept 16.

The international event will be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad, who will deliver a keynote address on "Moving MSC From Vision to Reality - Benchmarking Smart Solutions," which is also the theme.

It is organised by the National Information Technology Council (NITC) and co-organised by MIMOS Bhd, Miller Freeman Sdn Bhd, Multimedia Development Corporation Sdn Bhd and Putrajaya Holdings Sdn Bhd.

Among the exhibitors are Celcom, Telekom Malaysia Bhd, Tenaga Nasional Bhd, Putrajaya Holdings Sdn Bhd and Bernama.

NITC permanent secretary Tengku Datuk Dr Azzman Shariffadeen said the event will focus on software and multimedia applications and telecommunications.

"The number of exhibitors is rather small but we are targetting for quality rather than quantity," Tengku Azzman said, adding that the event is expected to attract more than 20,000 local and foreign visitors. -- BERNAMA

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