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Cyberpreneurs

MSC CONFAB TO PREPARE SARAWAK ENTREPRENEURS FOR CYBER VILLAGE

By: Caroline Jackson

KUCHING, July 13 (Bernama) -- Sarawak entrepreneurs are invited to participate in the forthcoming Multimedia Super Corridor (MSC) conference to be held in Kuala Lumpur next month in anticipation of the state's own cyber-village.

Themed 'Challenges and opportunities for cyberpreneurs', the two-day conference is expected to be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad on Aug 14.

Event manager Hasnah Abdul Rahman told a news conference here today that the conference was being organised by a tripartite consortium comprising Telekom Malaysia, the National Chamber of Commerce and Industry of Malaysia (NCCIM) and Akademi TV3.

"'Cyberpreneurs' is a term coined by the consortium to refer to entrepreneurs of the information age, specifically those who wish to participate in the MSC" she said.

She was optimistic about the keen response from Sarawak entrepreneurs in view of the creation of a cyber village at the Sama Jaya High-tech Industrial Park near here soon to support the development of the MSC.

So far at least four Sarawak firms including a telecommunication company had confirmed their participation in the conference.

Meanwhile NCCIM Governing and Public Affairs Director Zain Ismail said among the topics to be discussed was the Small Medium Industry Development Corporation (SMIDEC) Industrial Linkage Programme and Opportunities for local cyberpreneurs.

Participants will also be given an insight into the ways of raising capital for MSC companies through MESDAQ (Malaysian Exchange of Securities).

About 800 people from Malaysia and this region are expected to attend the conference.-- BERNAMA

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