

24/06/1997

MSC opportunities for SMI entrepreneurs

SMALL- and medium-scale industries (SMIs) entrepreneurs will be able to explore investment opportunities in the Multimedia Super Corridor (MSC) at a conference next month.

The conference on "Challenges and Opportunities for Cyberpreneurs" is expected to be launched by Prime Minister Datuk Seri Dr Mahathir Mohamad on August 14. It will discussed technical and legal aspects of the information super highway, cyberlaw legislations and a presentation on cyberbanking.

Participants will also be given an insight into ways to raise capital for the MSC companies through counter deals. Telekom Malaysia Bhd chief executive Datuk Mohamad Said Mohamed Ali, in announcing the conference in Kuala Lumpur yesterday, said incentives for potential investors are expected to be announced during the conference.

Among them will be the incubation centres located in institutions of higher learning for young and aspiring entrepreneurs without capital.

"The centres will be able to help entrepreneurs without capital and offer them a place to work and give them the support. We are aiming young entrepreneurs with ambition, determination and full of enthusiasm ... the likes of Bill Gates," he said.

Telekom, together with the National Chamber of Commerce and Industry Malaysia and Akademi TV3, are the organisers.

Among the speakers at the conference will be Mimos Bhd president and chairman Tengku Datuk Dr Mohd Azzman Shariffadeen, Multimedia Development Corp executive chairman Tan Sri Dr Othman Yeop Abdullah, Small and Medium Scale Industries Development Corp chief executive Kalsom Abdul Rahman and US-based consultant on cyberlaws Jeffrey Cunnard. There will also be a video conferencing between Kenichi Ohmae, who is an adviser to the Prime Minister on the MSC, and Dr Mahathir. It will also be accessible in some institutions of higher learning throughout the country via video conferencing.

(END)