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Multimedia, IT to be main features at Expo

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MULTIMEDIA and the latest technology will be featured at the Bumiputera Economic Achievement Expo, to be opened by the Prime Minister Datuk Seri Dr Mahathir Mohamad next Wednesday.

Deputy Health Minister Datuk Dr Siti Zaharah Sulaiman said the national level expo is to be the first of its kind and is different from other exhibitions held by Umno.

Organised by Wanita Umno, it will showcase the achievement of Bumiputera companies in the stable political climate and economic growth made possible by the combined efforts of the Government and the coalition political parties in the Barisan Nasional.

Zaharah, who is also Wanita Umno chief, said the expo is organised in conjunction with Umno's 50th anniversary.

She said Malaysia today is part of the global village which has emerged out of a borderless world due to the information technology (IT) and far-reaching Government policies in promoting business.

She added it was Umno which provided the necessary impetus and direction to chart the nation's evolution from an agriculture-based economy into an industrial-driven one.

"The Expo is an ideal venue where investors, entrepreneurs, foreign visitors, students and members of the public can see, hear and experience a multimedia portrayal of economic growth spanning 50 years," she said at a press conference to announce the expo at the Umno headquarters in Kuala Lumpur yesterday.

Zaharah said the gigantic exhibition is made possible with the contribution of resource materials, exhibits and donations from more than 100 public and private Bumiputera-owned companies.

The exhibition will portray exhibits from 11 economic sectors such as telecommunications, shipping and maritime, petroleum, aviation, financial, land and property, automotive and energy.

"It will also feature a memory-lane of 50 years in economic and political progress and displaying rare pictures and scenes of economic activity, which otherwise would remain in the National Archives and individual corporate libraries," she said.

Zaharah said currently, Wanita Umno as the organiser, is getting all the materials needed for the expo. They will try to get up-to-date IT equipment, including robotics and multimedia for the exhibition.

"This is because we want to educate Wanita Umno members and the public on latest technology, including the Multimedia Super Corridor," she said.

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