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PARLIAMENT: 74 PER CENT OF EUROPE'S IT COMPANIES INTERESTED IN MSC

KUALA LUMPUR, July 15 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad said today that about 74 per cent of Europe's IT/multimedia companies exposed to the government's promotion on the proposed Multimedia Super Corridor project are interested to set up their businesses in the MSC.

He said that 68 of the companies identified Malaysia as a nation with rapid growth in Asia compared with 10 per cent each for China and Singapore.

This is most encouraging, he said in his written reply to Lim Kit Siang (DAP-Tanjong) in the Dewan Rakyat.

Dr Mahathir said that the promotion in Europe had resulted in 82 per cent understanding and confidence towards the MSC initiative.

Executive officers exposed to the promotion also stated their confidence towards the government (88 per cent) and the nation's economy (96 per cent), he said.

He said that 98 per cent of those exposed to the promotion stated that it was most beneficial.

In efforts to attract investors from multimedia companies in Europe, the Prime Minister delivered a keynote address at the Imperial College attended by some 800 companies while some 70 other companies watched him through "teleconference" in Cardiff.

While in Eindhoven and Stockholm, some 100 executive officers and senior officers from leading companies attended a seminar on the MSC with Energy, Telecommunications and Posts Minister Datuk Leo Moggie, he said. --  
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