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Paying tribute to top performers

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THE Walt Disney Company (Singapore) Pte Ltd Malaysian branch paid tribute to its best performing local licensees and retail partners by holding the first-ever Mousecar Awards at the Renaissance Hotel last week.

More than 300 licensees, retail and business partners turned up that night to witness the historical event, which according to the Disney Consumer Product director (Malaysia) Craig J. Zimbulis, would be made an annual event.

Seven awards were given away that night for best newcomer, excellence in product development, excellence in brand commitment, best consumer impact, best retail merchandising programme, evergreen achievement award and licensee of the year.

Apart from honouring the achievers, the company also contributed to charity that evening.

That night RM50,000 was presented to Malaysian AIDS Foundation chairman Datin Paduka Marina Mahathir for the Paediatric AIDS Fund.

The money was raised from the Mouseworks Golf Classic 1997 charity golf event held earlier that day.

Present that night were The Walt Disney Company (Singapore) Pte Ltd regional vice-president and managing director (Austral-Asean Territory) Jeremy H. Jilla and Malaysian AIDS Foundation committee members - trustee Asri Ghafar, honorary treasurer Datuk Rosie Tan and honorary secretary Hisham Hussein.

Disney Consumer Product direct marketing manager Ebeney Chia was with premium licensee Paragon Premiums Sdn Bhd general manager Naryana Kumar and wife Norzieyatun Mohd Yahya.

Also there were Wendy Lau & Associates Sdn Bhd partner C.F. Lee and managing partner Wendy Lau, Video Ezy International managing director Clinton J. Hayes and Anakku Baby Products Sdn Bhd marketing manager Kenny Leong Kye Ling.

Anakku Corporation Berhad group chief executive officer Jimmy Ng and wife Pauline and Anakku Baby Products Sdn Bhd creative executive designer Leansie Teoh were with Disney Consumer Product senior designer Amy Lim.

Enjoying the cocktail reception at the ballroom lobby before the dinner started were The Fish Shop executive director Basil B.K. Yap and managing director Geoffrey H. Mitchinson. They were with husband and wife team from Foley Associates Sdn Bhd, the managing director Steve Foley and chairman Amy Nora Haroama.

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