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PM says Govt will support trade fairs

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INTERASIA Fairs and Exhibitions Sdn Bhd and Hannover Fairs Asia Pte Ltd yesterday signed a joint collaboration agreement to organise three international exhibitions in Malaysia.

Prime Minister Datuk Seri Dr Mahathir Mohamad, who witnessed the signing ceremony held in Kuala Lumpur, told a press conference later that the Government will always extend its support for trade fairs and exhibitions.

According to the prime minister, a trade fair is a place where people can learn what is happening in other parts of the world, such as the latest technology and products.

InterAsia Fairs and Exhibitions chairman Senator Datuk Ibrahim Ali signed on half of his company while Board of Deutsche Messe AG chairman Senator Prof Dr Klaus Goehrmann represented Hannover Fairs Asia.

Three world-class events to be organised by InterAsia in collaboration with Hannover Fairs Asia are the Multimedia, Information Technology and Telecommunications (MIT '98), the Malaysia Industrial Fair (MIF '98) and the Automotive Technology Exhibition Malaysia (ATM '99).

All three are to be held at the Mines Resort in Kuala Lumpur.

The MIT '98 (October 6-10 1998) focuses on fields such as multimedia, information technology, networking, telecommunications, data security and software development.

The MIF '98 (December 2-5 1998) will feature a cross-section of industrial technologies such as mechanical engineering, production and manufacturing, electrical and electronic engineering, and robotics and automation.

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