

18 SEP 1997

Mahathir-MMA

PM VISITS MMA '97 EXHIBITION

KUALA LUMPUR, Sept 18 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad today spent an hour visiting the various booths set up by companies displaying state-of-the-art products and solutions at the Multimedia Asia Exhibition here.

Accompanied by Mimos Berhad President and Chief Executive Officer Tengku Datuk Dr Azzman Shariffadeen, Dr Mahathir was briefed on the multimedia products on display at the various booths.

He showed interest in the Mimos Berhad's booth where he viewed the Mimos Teman (Testbed Environment for Malaysia Multimedia Applications and Networking) project and browsed through the Jaring Mall of Malaysia.

He also spent some time at the Swedish pavilion which presents Swedish smart solutions for the Multimedia Super Corridor (MSC) project.

Also touring the exhibition at the same time were Information Minister Datuk Mohamed Rahmat and Health Minister Datuk Chua Jui Meng.

The Multimedia Asia Exhibition and Conference '97 (MMA '97), organised by the National Information Technology Council, is an annual gathering of companies and professionals in areas related to IT and Multimedia in the context of the MSC project.

Some 200 companies are displaying products ranging from interactive broadcasting services to 3D Animation softwares at the exhibition.

The MSC is a 15 by 50 kilometre area south of Kuala Lumpur designated as a multimedia development hub. -- BERNAMA

NI RM