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Muhyiddin-Attendance

POOR TURNOUT AT WORLD FOOTBALL SHOULD BE A LESSON TO SUKOM

By: Hamdan Saaid

KUALA LUMPUR, July 4 (Bernama) -- The poor turnout of spectators at the World Youth Football matches should serve as a lesson to the organisers of the KL Commonwealth Games so that there will not be a repeat performance of this lukewarm public response.

Sounding the warning, Youth and Sports Minister Tan Sri Muhyiddin Yassin said today more effective measures would have to be taken by the organisers to promote and publicise the KL Commonwealth Games so that it will be well patronised.

"Even with the best world teams competing, the turnout of spectators at the stadiums was not encouraging," he told reporters after witnessing the signing of a memorandum of understanding for the Motorsport '97 here.

"We had more spectators for the Malaysian League Matches than the World Cup matches and we are concerned particularly with the approach of the Commonwealth Games," he said.

Sukom Ninety Eight Berhad should study the various factors including ticket prices for the Commonwealth Games so that people would flood the games venues.

Muhyiddin also appealed to the private sector to help build facilities for motorsports in the country.

The Motorsport '97 expo would be held from Dec 12 to 21 at the Mines Expo Centre in Sungai Besi and was scheduled to be opened by Prime Minister Datuk Seri Dr Mahathir Mohamad.

The main organisers of the expo Le Proton Exhibition Services Sdn Bhd represented by Executive Director Yusof Manan signed the MOU with Eastbrook Management UK Ltd and Competizione Sdn Bhd.

Eastbrook Management was represented by its Executive Chairman Soong Yap and Competizione by its Director Key Soon Yue. -- BERNAMA

HRS AAM