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Pos Malaysia to introduce e-commerce

Chow Kum Hor

MALACCA, Tues. - Pos Malaysia Berhad will introduce electronic commerce services by the end of the year.

Through the service, Pos Malaysia will be the intermediary in electronic transaction and delivery of parcels.

Pos Malaysia executive chairman Tan Sri Zainol Mahmood said the plans were in line with the electronic government concept and Pos Malaysia did not want to be left out.

He said electronic commerce had been successfully implemented in Sweden, where some 150,000 clients conducted transactions through computers.

"We are prepared to move into this area as we do not want to be left out in this IT age," he said launching the 12th Pos Malaysia Uniformed Staff Union (Upus) convention today.

Zainol said electronic commerce could be conducted by any company through the Internet, and Pos Malaysia would send the parcels to the purchasers.

Sweden, Zainol said, had agreed to assist Pos Malaysia, including getting authority to enable electronic commerce to be conducted.

Pos Malaysia is also upgrading its mail handling and delivery services.

"Despite the country's move towards greater use of electronic transactions, the use of the conventional mails will increase as it is still reliable."

On the organisation's international services, Zainol said Pos Malaysia's subsidiary would be handling overseas shipment of mails and parcels.

He said Prime Minister Datuk Seri Dr Mahathir Mohamad had asked Pos Malaysia to venture into handling cargo to compete with foreign firms.

Zainol said that five years ago, the amount of cargo handled by the foreign firms was 600 tonnes per day, but now it was 1,000 tonnes.

"Pos Malaysia will operate the international service as soon as possible."

Beginning this year, Pos Malaysia, through its subsidiary, Transmile, will also arrange to send haj pilgrims using its two DC-10 carriers.

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