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Pos Malaysia to distribute CD-ROM

POS Malaysia Bhd, through its Unit Pos 2020 division, has been appointed the distributor of a CD-ROM entitled Windows To Malaysia 97 in a venture with the producer, Cosmopoint Sdn Bhd.

Unit Pos 2020 will be distributing the CD-ROM for a period of two years.

The memorandum of understanding between Pos Malaysia and Cosmopoint on the distribution of the CD-ROM was signed in Kuala Lumpur yesterday.

In a statement, Pos Malaysia said several activities to promote the CD-ROM had been planned including a roadshow, direct sales of the CD-ROM at all Pos 2020 branches and mail orders through newspapers.

Windows To Malaysia 97, to be launched by the Prime Minister Datuk Seri Dr Mahathir Mohamad at the Multimedia Asia 97 exhibition on Sept 16, provides information about the country and its vision.

It contains details of the country's history, culture, society, infrastructure, business and trade, tourism, politics and Vision 2020. The CD-ROM is the second product by Cosmopoint, a Bumiputera-owned company.

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