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(Prime Minister Datuk Seri ... )

PRIME Minister Datuk Seri Dr Mahathir Mohamad will launch the nationwide Information Technology (IT) campaign next month, Information Minister Datuk Mohamed Rahmat announced yesterday.

The campaign is a joint effort between the ministry, Mimos Bhd and the National Information Technology Council.

"We feel that the campaign is necessary to expand IT usage among the public and to make the public understand the Government's efforts in promoting IT in achieving Vision 2020," he said.

The campaign themed, IT Our Culture, will also be launched at state and district levels.

Radio and Televisyen Malaysia (RTM) has been asked to promote IT to the public through all its media channels.

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