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Proton distributor appointed in Lebanon

KUALA LUMPUR, Tues. - Perusahaan Otomobil Nasional Bhd today appointed Malaysian Lebanese Trading House its distributor in Lebanon, its eighth market in the Middle East.

The signing ceremony was held in Lebanon and witnessed by Prime Minister Datuk Seri Dr Mahathir Mohamad.

In a statement issued here, the company said Lebanon would be Proton's 44th export market, with the sales launch expected to be held in September.

The other Middle East countries which Proton exports to are Saudi Arabia, United Arab Emirates, Qatar, Oman, Kuwait, Jordan and Bahrain.

Proton said for this year, it envisaged that 1,200 units of its cars would be exported to the Middle East.

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