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Putrajaya-Masterplan

PUTRAJAYA TO PRESENT MASTERPLAN AT MULTIMEDIA ASIA `97

KUALA LUMPUR, May 28 (Bernama) -- Putrajaya Holdings, the developer of the new administrative capital, Putrajaya, will present its development masterplan at the Multimedia Asia `97 (MMA '97) conference and exhibition to be held in September.

Tengku Datuk Dr Azzman Shariffadeen, the permanent secretary of the National Information Technology Council (NITC), said Putrajaya and its twin city Cyberjaya would also present their plans on how the cities would be managed in terms of infrastructure and administration.

The MMA '97, a major international event on the development of the Multimedia Super Corridor (MSC) project, will be held in The Mines Resort City at Seri Kembangan near here.

The Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to officiate the four-day event on Sept 16.

"The MMA `97 will be a meeting of minds where innovative multimedia solutions will be presented and discussed for the seven MSC Flagship applications and to service the needs of the twin intelligent cities, Putrajaya and Cyberjaya," Tengku Azzman said.

The event themed "Moving the MSC from Vision to Reality: Benchmarking Smart Solutions" is coorganised by the NITC, Mimos Berhad, Miller Freeman, Multimedia Development Corporation and Putrajaya Holdings.

Tengku Azman, who is also Mimos president and chief executive officer, today signed a memorandum of understanding on behalf of the NITC with Miller Freeman for the joint organisation of MMA `97.

He said the event was expected to attract the participation of some 250 companies engaging in the development of innovative multimedia applications and software and about 20,000 visitors.

The conference will be a platform to discuss main issues in the development of the MSC, especially its legal framework via comparison with other countries in the fore front of IT, he said.

MSC is a multimedia development hub located in the 750 square kilometre area encompassing Putrajaya, the new Kuala Lumpur International Airport in Sepang and the Kuala Lumpur City Centre (KLCC). -- BERNAMA

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