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Cyberjaya-Launch

SCI-FI LAUNCHING CEREMONY FOR CYBERJAYA

KUALA LUMPUR, May 2 (Bernama) -- The launch of Cyberjaya by the Prime Minister on May 17 will be a scene from a science fiction movie in keeping with the high-technology image of the intelligent city.

The event, to be attended by the chief executive officers (CEOs) of the first six international and local companies to be accorded Multimedia Super Corridor (MSC) status, will coincide with World Telecoms Day.

Cyberjaya is the nucleus and the first intelligent city within the MSC, an area of 15km by 50km south of Kuala Lumpur.

Datuk Seri Dr Mahathir Mohamad would use a "smart card" to activate the ground-breaking ceremony for Cyberjaya, Multimedia Development Corporation (MDC) executive chairman Tan Sri Dr Othman Yeop Abdullah told reporters at a briefing on the launching ceremony today.

A moonraker-type machine will then descend to break the earth to mark the ceremony.

The "smart card" will also be used to set into action several bulldozers that will begin levelling works for the six companies -- Nippon Telephone and Telegraph (NTT), Telekom Malaysia, TV3, Multimedia University, Golden Hope Plantation and MDC, which oversees the development of the MSC.

The Prime Minister will also take the lead in a tree-planting ceremony to enhance the green image of Cyberjaya which is carved out of old plantations.

Like its twin city, Putrajaya, the new federal government administrative capital located also within the MSC, the lush natural surroundings of Cyberjaya will be preserved to provide a conducive working environment.

Town and Country Planning Department Director-General Datuk Zainuddin Muhammad, who was present at the briefing, said 34 hot air balloons would be floated during the launching ceremony to indicate the 34 companies which have already committed themselves to the MSC.

Zainuddin, who is also the chairman of the steering committee for the launching ceremony, said the location of the 34 companies would also be indicated by a replica of a sun dial to be built in Cyberjaya later.

Dr Mahathir will later tour an exhibition on Cyberjaya and the proposed activities of its tenants.

The exhibition will be shifted to the Mines Resort Hotel for public view after that. -- BERNAMA

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