

22/01/1997

Showcase of youthful creativity

Zulkifli Ahmad

THE Lim Kok Wing Institute of Creative Technology recently held a show at Starhill shopping centre in Kuala Lumpur called "Star Creativity" to showcase the works of its final-year School of Design and Architecture students.

The 40 works explored a wide variety of themes, seeking to establish the young artists' identity as designers and architects.

Design student Yeoh Oon Hoong proposed to promote the Worldwide Fund for Nature and its objectives through his concept titled "Walking on the Wild-side".

This involves getting people to enlist for a jungle walk where they would be introduced to the wonders of the Malaysian jungle. On paying the full fee, the prospects will also automatically become members of WWF.

The finished piece features a box with a "shoe" filled with appropriate design material.

Architecture student Lim Ban Guan chose to design an "Infotech Centre" which enables people to "shop" for information.

Lim felt that this centre could also be a library and should be designed like a shopping complex to attract youngsters who may otherwise just lepak their time away.

Another architecture student, Mun Jun Hooe, designed a "45d Studio" - a photography studio-cum-dwelling located underground at a hilly site - to cater to "clients who are adventurous and nature-loving and eager to experience space in new ways".

As the name suggests, the studio is shaped like a 45-degree triangle.

Founded in 1992 by Tan Sri Lim Kok Wing, LICT is affiliated to and has partnerships with more than 30 universities in the world, including the prestigious Pratt Institute of New York.

Barely five years old, LICT has already built a reputation for creativity, innovation and inventiveness.

LICT students are known for their award-winning qualities and have participated in numerous competitions both nationally and internationally.

Its design students represented Asia in the first Global Multimedia Challenge in France in 1995 and also won the first and second categories in the Swatch Street Painting competition the same year.

In addition, LICT students were placed third and won two certificates of distinction in the national concept car competition mooted by Prime Minister Datuk Seri Dr Mahathir Mohamad.

Recently, LICT students won the Dr Siti Hasmah Award presented by the Malaysian AIDS Foundation for their dedication and commitment in wanting to be part of the solution to the HIV/AIDS issue in Malaysia.

When asked about LICT's competitive edge over other institutions, Puan Sri Tessie Lim, director of corporate development of LICT, said: "We are faster in responding to changes. The academic contents are adapted to the latest innovation especially in the information technology-based subjects.

"We also give equal emphasis to industry and academia and students therefore gain practical and useful knowledge."

One more outstanding feature is that unlike the twinning programmes of other institutions of higher learning in the country, LICT graduates can select from more than 30 leading universities around the world, she said.

(END)