

20 JAN 1997

PM-Investors

TOP JAPANESE CORPORATE LEADERS TO ATTEND PM'S TALK ON MSC

By: KC Leong

TOKYO, Jan 20 (Bernama) -- Datuk Seri Dr Mahathir Mohamad will address nearly 40 top executives of some of Japan's leading corporations at an investment conference on the Multimedia Super Corridor (MSC) here this afternoon.

The Prime Minister arrived here last night on the final leg of a 10-day mission to California and Japan to promote the MSC, the high-tech, 50km by 15km zone being developed south from the Kuala Lumpur City Centre (KLCC) to leapfrog Malaysia into the Information Age.

Last week, he was in Los Angeles and the Silicon Valley in northern California to drum up support for the MSC among leaders of top American entertainment, information technology and multimedia industry companies.

At Stanford University, in Palo Alto, in the heart of the Silicon Valley, Dr Mahathir also chaired the first meeting of the International Advisory Panel (IAP) on the MSC on Thursday.

This morning, he held one-on-one meetings with Tokyo Electric Power Co Ltd President Hiroshi Araki, Japan International Development Organisation (Jaido) President Koretsugu Kodama, Itochu Corporation President and Chief Executive Officer Minoru Nurofushi, Sumitomo Corporation Chairman Tomiichi Akiyama and President Kenji Miyahara and Nippon Telegraph and Telephone Corporation (NTT) Jun-ichiro Miyazu.

NTT was represented at last week's IAP meeting by its executive vice-president Noboru Miyawaki.

Among the chairmen, presidents or senior executives attending this afternoon's briefing on the MSC by Dr Mahathir are those from such Japanese heavyweights as Sony Corp, Toshiba Corp, NEC Corp, Hitachi Ltd, Bank of Tokyo-Mitsubishi Ltd, Sumitomo Corp, Sharp Corp, Matsuhita Electric Industrial Co Ltd, Sega Enterprises Ltd, Mitsui Corp, Mitsubishi Corp, Marubeni Corp and Fujitsu Ltd.

These captains of Corporate Japan will also be briefed by Tan Sri Dr Othman Yeop Abdullah, executive chairman of the Multimedia Development Corporation (MDC) on what they can expect in the MSC. The MDC was set up as a "super one-stop shop" to speed up the MSC's evolution. -- BERNAMA

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