

Biggest property fair **ever** at PWTC

By NANCY CHIN

KUALA LUMPUR: The Home Ownership Campaign property fair at the Putra World Trade Centre today is perhaps the biggest of its kind ever organised in the country.

Results Integrated Sdn Bhd's project manager Sammy Loh said the campaign would see a total of 170 booths in the 1,818-square-meter 'fun Razak Hall 1 at the Putra World Trade Centre.

He said 107 developers, 17 finance companies, 28 banks, seven insurance companies, five government departments and six others are participating in the fair.

Recently, similar fairs in Penang and Johor enabled developers to sell millions of ringgit worth of property.

For the fair here, there would be a wide selection of houses in various areas including Perak, Penang, Kedah, Seremban, Port Dickson, Malacca and the Klang Valley.

Several developers would also be giving between 10% and 20% discounts.

Loh said housebuyers would stand a chance to win a Proton Wira 1.3GL Aeroback, which is the grand prize for the lucky draw sponsored by the Housing Developers' Association Malaysia.

The Association of Finance Companies Malaysia, which has set up a panel of 15 finance companies, is also giving away a Kancil EX850 as a grand prize apart from 10 other prizes for the lucky winners from the pool of purchasers who successfully obtain loans from any of its members.

Loh said the fair would be very beneficial for visitors, including non-buyers, as it provides information on the whole process of buying a house.

"There are so many (houses) to choose from and everything is here for them, from houses right



to home appliances. And from the government side, the Employees Provident Fund has two booths and the Housing Loan Department three."

The fair, to be launched by Prime Minister Datuk Seri Dr Mahathir Mohamad, is open daily from 11am to 9.30pm from Monday to Saturday and from 10am to 9.30pm on Sundays and public holidays.