

# PM to present Red Ribbon Media awards <sup>2/</sup>

PETALING JAYA: Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to present 18 Red Ribbon Media awards in conjunction with World AIDS Day to the local media for exceptional work relating to HIV/AIDS on Dec 1. *S 9.8.98*

The award was introduced by the Malaysian AIDS Foundation in 1996 to acknowledge the vital role played by the media in HIV/AIDS education.

A Special Mention award named after Datin Seri Dr Siti Hasmah, wife of the Prime Minister, will also be presented to an individual or group who has helped challenge the negative impact of HIV/AIDS in Malaysia.

"The Red Ribbon Media Award is our simple way of saying 'thank you' to members of the media for their help in getting the message of HIV/AIDS education across," said foundation

chairman Datin Paduka Marina Mahathir.

"We hope this can encourage more people and corporate citizens to step forward and further our cause," she added.

She said in 1996, there were only seven categories of recipients but 11 more categories had been included this year.

The winner of each category will receive an award from Royal Selangor, which

will also sponsor the Dr Siti Hasmah Award, plus RM2,500 from the foundation.

"We would like to encourage the public to submit any works relating to HIV/AIDS that they have published, broadcast, performed or produced from May 1, 1996 to April 31, 1998.

The deadline for entries is Sept 30, 1998. For more information, call ☎ 03-4451033.