

# PM wants media to inform and motivate

SHAHALAM: Datuk Seri Dr Mahathir Mohamad has urged the mass media to play an active and honest role in conveying information to motivate the people to achieve excellence.

The Prime Minister said this was vital for the development of the country.

In his message in the souvenir programme for the launch of the country's latest television station, NTV7, last night he said information would benefit the people in planning strategies to face various challenges.

Dr Mahathir expressed hope that NTV7 would be an effective channel in building an informative, creative, innovative, critical and progress-oriented society with good moral values besides airing entertainment programmes.

He said it was important that the channel help nurture further unity between the people of Peninsular Malaysia and Sabah and Sarawak.

NTV7's official launch came three months after the channel went on air.