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Admiral Cove ready for stellar role

PORT DICKSON-based integrated marina resort, Admiral Cove, is all set to become the region's premier tourist destination.

The resort, comprising five projects including a club house, waterfront condominiums, bungalow homes, semi-detached villas, also boasts the country's only marina that can berth yachts up to 60 metres long.

The five projects, developed on a 40-ha site, are Marina Bay, Marina Crescent, Marina Mansion, Marina Cape and Admiral Marina and Leisure Club.

The RM180 million-resort project is a joint-venture between public-listed Reliance Pacific Bhd and KTM Bhd.

Speaking at the softlaunch of the club yesterday, Mukhriz Mahathir, who is chairman of Admiral Marina Bhd, a subsidiary of Reliance Pacific, said the resort had been endorsed as an international tourism destination by the Culture, Arts and Tourism Ministry.

Also present were Reliance Pacific chairman Datuk Gan Eng Kwong and Admiral Cove Development Sdn Bhd director Tan Sin Chong.

He said the Admiral Marina and Leisure Club, which could cater for up to 5,000 members, was expected to attract 3,000 members in the next two years.

The club offers three types of membership namely non-transferable membership valued at RM14,000, transferable membership (RM33,000) and corporate membership (RM35,000).

"Admiral Cove and Admiral Marina are of national interest for their contribution to tourism in Malaysia, particularly in the areas of marine tourism, sports and recreational tourism, and meetings, incentives, conventions and exhibitions or Mice, in short," he added.

Mukhriz said the company was confident the project would be the catalyst for growth of domestic and international tourism.

He added the company had lined up plans to host major international events next year.

These include an international boat show, Concourse de Elegance - a vintage car exhibition, BT World Challenge - a round the world yacht race, an international wind surfing regatta and an international power jet ski grand prix.

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