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ADMIRAL COVE-RESORT

ADMIRAL COVE SET TO BECOME MAJOR INTERNATIONAL TOURIST DESTINATION

By: Azman Zakaria

PORT DICKSON, Dec 29 (Bernama) -- A premier integrated marina resort, Admiral Cove built here at a cost of RM180 million is set to become a major international tourist destination.

Admiral Marina Berhad chairman Mukhriz Mahathir said the Admiral Cove has been transformed from a barren rocky area into an impressive 40 hectares prime sea fronting land.

He said to-date Admiral Cove has successfully launched its five projects, Marina Bay edge-of-the-water condominium, Marina Crescent edge-of-the-water condominium, Marina Manson waterfront bungalow lots, Marina Cape waterfront semi-detached villas and the Admiral Marina & Leisure Club.

"We are indeed proud that all five projects have been successfully completed. Marina Bay and Marina Crescent have already been handed over to the purchasers," he said at the soft opening of the Admiral Marina & Leisure Club, here today.

He said Admiral Marina & Leisure Club was conceived out of the desire to create a world class marina and is the perfect rendezvous for sea faring enthusiasts.

"Featuring state-of-the-art facilities together with clean and calm waters will definitely enhance the pleasure of boating," he said.

He said being the only marina in Malaysia that could berth yachts up to 200 feet, the interest and demands for the berthing facilities had grown stronger every day with many boats already berthed at Admiral Marina even before it was opened for business.

He said in spite of the current tough economic times, demands for membership at the Admiral Marina & Leisure Club has been strong and to-date they have 350 members. Membership starts at RM14,000.

He said the club could cater up to 5,000 members and he expects the membership to increase to 3,000 in two years time.

"We are proud that Admiral Marina & Leisure Club is now ready to tap this growing market both in Malaysia and abroad. As such, it is only a matter of time that Admiral Marina & Leisure Club will become a regional cruise centre as well as a marine sports centre," he said.

Mukhriz also said the Ministry of Culture, Arts and Tourism has endorsed Admiral Cove as an international tourism destination.

"Towards this end, we are even more committed to play our role in promoting tourism and making Admiral Cove the most sought after marine tourism destination in Malaysia as well as in the region," he said.

He said to support its positioning as an international tourism destination, Admiral Marina has lined up plans to host major international events which includes an international boat show in the middle of next year and a vintage car exhibition "Concourse de Elegance" at the end of next year.

They also plan to host a round the world yacht race "BT World Challenge" making Admiral Marina part of the prestigious circuit in early 2000, as well as international wind surfing regatta and international power jet ski grand prix.

Admiral Marina will also bid to host the US Marine Supplier Conference in 2000 and the World Marina Convention in 2002, he said. -- BERNAMA

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