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Artwright eyes global export markets

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ARTWRIGHT Holdings Bhd wants to go global in exporting its furniture products so as to weather the economic slowdown affecting the region, chairman Mirzan Mahathir said in Kuala Lumpur yesterday.

Artwright decided that this was the best course of action to take late last year, he said after the company's extraordinary general meeting on the proposed revision of a stakeholders agreement.

The export markets which Artwright plans to venture into are the US, Canada and China.

Artwright, Mirzan said, has already started exporting loose furniture to Australia and is in discussions with various parties to export system furniture to that country.

According to him, various parties from at least 10 countries have stated their intention to buy Artwright furniture. Furthermore, Artwright is looking at securing overseas jobs.

"In establishing our exports globally, we are actively forming distribution channels throughout the world to promote our products.

"In addition, we continue to invest in infrastructure, such as information technology, to further help us penetrate other markets," Mirzan said.

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