

13/08/1998

Beach resort donates 100 books via post office

PENANG, Wed. - In heeding the call by Prime Minister Datuk Seri Dr Mahathir Mohamad recently to promote the reading habit, the staff of Penang Mutiara Beach Resort yesterday donated about 100 books via the post office.

The resort's marketing communications manager Laura Sivapatham said since the Prime Minister launched the Book Donation Campaign on Aug 5, the hotel started its own campaign and within three days, the staff and their families chipped in to collect about 100 books and magazines.

"We need to take serious measures to promote the reading habit among Malaysians, especially in rural areas. With this campaign, we hope that reading materials would be distributed to areas such as estates, hospitals and even drug rehabilitation centres," said Laura.

Penang Mutiara's executive assistant manager (rooms division) Muhammed Irwan Goh handed the books to Pos Malaysia's State manager Kamarudin Mohd Noor at the Batu Ferringhi post office.

The public may contribute by donating the books to post offices and Petronas service stations nationwide. These will be then distributed to charitable organisations, public libraries and reading centres especially in rural areas.

The campaign, which ends on Sept 30, coincides with the National Reading Month in August and Anti-Illiteracy Month in September.

(END)