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Biggest consumer fair to be held in July

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AS PART of efforts to accelerate the nation's economic recovery, the Kuala Lumpur and Selangor Chinese Chamber of Commerce and Industry (KLSCCCI) and the Love Malaysia Action Committee are organising the "Love Malaysia Consumer Fair 1998".

Prime Minister Datuk Seri Dr Mahathir Mohamad will officiate at the opening of the country's biggest-ever expo on July 10 this year. The 10-day fair will be held from July 10 to July 19 at the Malaysia International Exhibition & Showroom (MINES).

According to Health Minister Datuk Chua Jui Meng who is also MCA vice-president, the expo aims to promote made-in-Malaysia products and prove that they are as good as if not better in quality than certain imported items.

"It is expected that about half a million visitors will visit the expo and of this number, 80 per cent are expected to be locals and the remaining 20 per cent, outsiders," he said in Kuala Lumpur yesterday.

He was speaking at a news conference, which was held specifically to announce the expo.

An exhibition space of 180,000 sq ft, capable of accommodating 700 booths will be available at the MINES and the cost of administrative charges per booth will be RM2,500, he said.

He added that fees have been reduced from the usual rate which ranges from RM5,000 to RM6,000.

To date, he said, 300 have registered to participate in the expo. The closing date for registration is June 19.

Chua added the intensive and on-going campaign to promote local products has helped improve the status of the country's current account.

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