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Contributing to book donation drive

A TOTAL of 3,000 pieces of reading materials were donated by employees of the Samsung Electronics to the book donation campaign recently.

Samsung's corporate communications officer Nizam Abdul Hamid handed the books to Menteri Besar Tan Sri Mohamad Isa Abdul Samad during a brief ceremony held at Wisma Negeri.

Its president Kim Jong Ki said the company was pleased to participate in the campaign which was to encourage the reading habit among Malaysians and also to contribute to public libraries throughout the country which were in need of books.

"We are glad to be able to support the Government in such a worthy cause," he said, adding that the company believed that encouraging charitable acts among employees, would help instil a sense of social responsibility among them.

Kim said the company would continue to collect books from the employees as the campaign had been extended until end of next month.

The book donation campaign was officiated by Prime Minister Datuk Seri Dr Mahathir Mohamad in August.

Those who wish to donate used or new books can hand it over at drop-off collection points located at Petronas petrol stations or Pos Malaysia offices nationwide. The books will be distributed to public libraries.

The three-month campaign is organised by the Rural Development Ministry with the co-operation of Petronas, Pos Malaysia, National Library and RTM.

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