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Myanmar-display

BUMIPUTERAS CAN DISPLAY THEIR PRODUCTS IN MYANMAR

KUALA LUMPUR, May 25 (Bernama) -- Malay entrepreneurs will be able to display their products permanently in Myanmar when a special trade promotion pavilion is erected in Yangon.

The pavilion to be set up by the Malaysian Malay Chamber of Commerce Kuala Lumpur will exhibit Malaysian products, particularly those produced by the chamber's members.

The pavilion will be at the trade exhibition being organised jointly by Malaysia's External Trade Development Corporation (Matrade) and the Union of Myanmar Chamber of Commerce and Industry (UMCCI) at the Tamadaw Hall, Yangon from Aug 1 to 4.

The chamber's delegation head Haji Rozhaly Ketot said there would be 50 pavilions at the exhibition.

However after its closing the Malaysian pavilion would remain a permanent feature there.

Rozhaly said the exhibition offered vast scope for Malay entrepreneurs to market their products in the republic of 50 million people.

"The move is in response to Prime Minister Datuk Ser Dr Mahathir Mohamad's call to Malaysian entrepreneurs to be more aggressive in venturing into the Myanmar market," he said.

A follow-up to the exhibition would be joint efforts by Malay entrepreneurs and their Myanmar counterparts to exploit the bigger market in neighbouring Laos, Bangladesh and China, he added.

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