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Capetronic to focus on designing hi-tech audio systems

CAPETRONIC Consumer Electronics Holdings Bhd intends to focus on designing high-technology audio systems in a bid to get through the economic problem, chairman Mirzan Mahathir said yesterday.

He said the audio business was a competitive one. "Therefore, the first company which designs new and unique state-of-the-art audio systems would be able to secure new contracts and increase sales."

Capetronic is an original equipment manufacturer which assembles audio products for major brand names on a contractual basis for overseas markets only.

Speaking after Capetronic's annual meeting in Kuala Lumpur, Mirzan said: "Capetronic has designed and engineered a new state-of-the-art car audio system for Nakamichi. Production of the system will begin by September."

Capetronic's rented plant in Port Klang produces an average of 100,000 audio units per month.

They comprise integrated audio systems with compact disc players, compact disc changers, video compact disc players, tuners, receivers, speakers and amplifiers.

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