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Carsem group to invest RM230m in Malaysia

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THE Carsem group of companies will inject RM230 million into its Malaysian subsidiaries to boost its production capacity here as part of its commitment to the country.

Group managing director David Comley said the company would continue to invest here despite the current economic slowdown.

He said as Carsem's operational and financial performance was world class, its balance sheet was strong and this made it capable of contributing to the Malaysian economy.

"Carsem group's annual sales are at RM650 million, and a total of RM750 million has been invested in facilities and equipment with 6,000 people employed," said Comley at Carsem (Malaysia) Sdn Bhd's 25th anniversary celebrations at its premises in Jalan Lapangan Terbang, Ipoh.

Carsem Malaysia is the electronic parts manufacturer and subsidiary of Malaysia Pacific Industries Bhd.

Comley, who is also the managing director of Malaysian Pacific Industries, said Carsem operated internationally with offices in Boston, Dallas, San Francisco, Los Angeles, London and Tokyo.

He said as competition was fierce and customers relentless in their continuous drive for improved performance, Carsem had introduced the Total Quality Management culture into the group, one which encouraged the participation of all employees in the running of the business.

Comley added an indication of their commitment could be measured by the 20 rooms covering 5,000 sq ft of training facilities.

"We continue to receive quality awards from our customers. Winning the Hong Leong Quality Award for the past two years is testimony to that.

"Last month Carsem received Malaysia's Quality Management Excellence Award from the Prime Minister Datuk Seri Dr Mahathir Mohamad," he said.

The 25th anniversary celebrations also saw the opening of Carsem's administration and production building and cafeteria by State Urban Development and Local Government Committee chairman Chang Ko Youn on behalf of Menteri Besar Tan Sri Ramli Ngah Talib.

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