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DR MAHATHIR OPENS FURNITURE DESIGN CENTRE

KUALA LUMPUR, Nov 20 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad today opened the Malaysian Furniture Design Centre located at level three, Menara PGRM, Jalan Pudu Ulu here.

The centre, set up jointly by the Malaysian Timber Council (MTC) and the Malaysian Furniture Industry Council (MFIC), is committed to promoting and enhancing the innovative and creative capability of Malaysian furniture manufacturers.

Dr Mahathir, in his message in the souvenir programme book, said with globalisation and further liberalisation of trade, the Malaysian furniture industry would have to be more innovative and creative to maintain competitive edge and remain a global player.

He said the centre is meant to take the lead in these developments.

"While the process of designing and gaining acceptance may entail a fairly long gestation period, it is an important pre-requisite for the continued programme of the industry," he said.

The prime minister said manufacturers should work together with designers to bring out the best in furniture designs and products, both aesthetically and functionally.

Primary Industries Minister Datuk Seri Dr Lim Keng Yaik was also present.

-- BERNAMA

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