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Isetan's flagship store opens

ISETAN unveiled its flagship store at the Suria KLCC last Saturday in a grand ceremony.

The Japanese department store, with five floors and 77,000 square metres of space, is twice the size of its store in Lot 10, Jalan Sultan Ismail.

The flagship store heralds a total lifestyle experience for everyone, with everything from fashion and accessories, household and food, to books and stationery.

Along with Isetan's private labels, customers can expect to find international fashion labels and well-known names in cosmetics and fragrances.

The grand opening was marked by a ribbon-cutting ceremony. Doing the honours was Malaysian AIDS Foundation chairman Datin Paduka Marina Mahathir.

Before the launching, Marina received a cheque for RM30,000 for the AIDS Foundation from Isetan of Japan president K. Koshihara.

Koshihara said the store brings new concept and lifestyle products to the customers.

"It is also our fervent desire to be able to contribute to the growth of the retail industry in Malaysia and help stimulate the economy," he said during in his speech.

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