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Foreign companies should be more sensitive

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AFTER seeing what some foreign firms are prepared to do to exploit Malaysia's current economic situation, is it any wonder westerners have such a bad name in Malaysia.

I refer to an advertisement in The Malay Mail on Sept 2 that revolved around a competition giving away 100 "free" air tickets to international destinations.

How insensitive to blatantly promote foreign tourism when Malaysia now needs all the help it can get from Malaysians and foreigners who enjoy the privilege of doing business here.

As an Australian I have had enough trouble trying to explain to my Malaysian friends that the vast majority of my countrymen don't support Pauline Hanson and we all hope she will be thrown out in the upcoming election.

But our image as expatriates is constantly disgraced by a few rogue foreign companies who could have just as easily offered 100 "free" tickets to Malaysian destinations.

Don't they realise that the local tourism industry (which involve thousands of jobs) is going through a hard time at the moment?

I urge all foreign companies in Malaysia to support Prime Minister Datuk Seri Dr Mahathir Mohamad's efforts to revive the economy, if not for Malaysia - then for their own financial survival.