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Mahathir-Goods

GET AQUAINTED WITH COUNTRY'S ABILITY, MAHATHIR TELLS M'SIANS

KUALA LUMPUR, Jan 1 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad said today Malaysians should get acquainted with their country's own capacity in producing goods of world standard,

"We should make use of the opportunity and facilities to get acquainted with our own capacity (in producing goods) so as not to feel in any way that we are not getting the best when we buy Malaysian goods," he said when launching the "Love Malaysia Buy Malaysian Products" campaign and exhibition, here.

The campaign at the Malaysian International Design Export Centre (IDEC), here, is organised by Country Heights in conjunction with its 9th Family Day celebration.

Urging Malaysians to buy Made-in-Malaysia goods, Dr Mahathir said: "This is not any kind of economic nationalism. It is simply because we cannot afford to buy imported goods."

Congratulating Country Heights for promoting the campaign, he called on Malaysians to visit the exhibition.

"In that way, you will be helping the country to recover quickly and when the country recovers we all will benefit," he said.

Dr Mahathir reiterated the need for Malaysians to cooperate with the government in tackling the current economic woes.

"The government has formulated a plan to overcome this problem but it requires cooperation from all Malaysians to make it a success," he said.

The prime minister said the idea of having a centre where Malaysian goods could be exhibited should be taken advantage of by the producers and manufacturers.

Earlier, Country Heights Group of Companies managing director Tan Sri Lee Kim Yew said the campaign was timely as it coincided with the government's effort to control the ringgit outflow from the country.

He said the three-month campaign would create opportunities for local manufacturers to exhibit, as well as sell their products to the public.

Lee also said that Country Heights had set up a RM10-million fund for trading companies to promote small- and medium-scale industries in the country.

"We will encourage trading companies to come to IDEC and use the facilities to help Malaysian manufacturers market their products.

"With the current situation in the country, Malaysian products will be very competitive," he added.

At the function, Dr Mahathir also launched the IDEC logo. -- BERNAMA  
NZ JK