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Heli-Asia '98 to make bigger impact

KUALA LUMPUR, Wed. - Heli-Asia '98, to be held from Oct 27 to 29, at the Mines International Exhibition Centre in Sungai Besi, is expected to be twice the size of the inaugural show two years ago.

Exhibition organiser Shepard Conferces and Exhibitions project manager Karen Griffith said today the level of interest in the biennial exhibition, the only dedicated helicopter show in the Asia Pacific region, had been high ever since the end of the inaugural event in November 1996.

"With the Asia Pacific region now being the highest growth area in the world for new helicopter sales, Heli-Asia will provide manufacturers and suppliers with the vital shop window.

"With the doubling of exhibitors, additional investment in visitor promotion and the success of the 1996 show, we are expecting twice the attendance," she said in a Press statement.

Prime Minister Datuk Seri Dr Mahathir Mohamad is expected to launch the exhibition on Oct 27.

Prof Dr B.J. Habibie, Indonesian Minister for Research and Technology, is scheduled to deliver the keynote address.

Alongside the exhibition, a series of specialist workshops will be held free of charge.

The workshops will focus on civil helicopters for use as emergency medical services, search and rescue operations, firefighting and external load operations.

Workshops will also be held for the military community on avionics and night vision among others.

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