

10/04/1998

Dr M to launch Love Malaysia Consumer Fair

KUALA LUMPUR, Thurs. - Prime Minister Datuk Seri Dr Mahathir Mohamad will launch the biggest exhibition yet to showcase local products and services on July 10 at the Malaysia International Exhibition and Showroom at the Mines Resort City.

Jointly organised by the Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor and the Love Malaysia Action Committee, the 10-day Love Malaysia Consumer Fair is expected to attract between 500,000 and 600,000 visitors.

"Exhibitors are encouraged to sell goods and services at a discount rate," chairman of the fair's organising committee, Mew Jin Seng, said at Balai Berita today.

Also present were the fair's deputy chairman Kerk Loong Sing, deputy chairman of the advertising and promotion working committee Raymond Chin and the chamber's executive secretary Tee Thiam Kim.

Tee said about 700 booths were expected to showcase various products and services.

"The venue is sponsored by the Country Heights Group of companies, which means exhibitors need only to pay for administrative costs...", he added.

Exhibitors have to pay RM2,300 for each lot of raw space, or RM2,500 for a booth.

More than 100 companies have confirmed their participation.

Kerk said the fair was being held in support of the Government's call for consumers to buy more Malaysian goods and services.

Admission to the fair is free.

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