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200,000 books, magazines received for campaign

KUALA LUMPUR, Fri. - Two hundred thousand books and magazines were donated by Magnum Group, Multi Purpose Bank Berhad and Taman Sri Hartamas Petronas service station to the book donation campaign today.

Magnum social and sports club president Eliza Chong Mei Lee, Multi Purpose Bank corporate communications vice-president Yeoh Lin Lin and Petronas station manager Rosman Omar handed the books to the Rural Development Ministry's Social Development Department (Kemas) human development director Ibrahim Narip.

Ibrahim said the response to the campaign had been encouraging and most likely it would be able to meet the target of more than a million books since the Ministry had extended the deadline for the campaign from Oct 6 to the end of the month.

"With today's contribution, we have now collected more than 700,000 books and we expect another 100,000 from Dewan Bahasa dan Pustaka," he told reporters during a brief ceremony at the Taman Sri Hartamas service station.

Chong said Magnum was happy to support the campaign to encourage the reading habit among Malaysians.

She said the company collected about 100,000 books within about 45 days.

The book donation campaign was officiated by Prime Minister Datuk Seri Dr Mahathir Mohamad in August.

Those who wish to donate used or new books can hand them over at drop-off collection points located at Petronas petrol stations or Pos Malaysia offices nationwide.

The books will be distributed to 1,001 reading centres and libraries nationwide.

The three-month campaign is organised by the Rural Development Ministry with the co-operation of Petronas, Pos Malaysia, National Library and RTM.

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