

06 NOV 1998

MAHATHIR OFFICIATES WORLD CONSUMERS' DAY

KUALA LUMPUR, Nov 6 (Bernama) -- Prime Minister Datuk Seri Dr Mahathir Mohamad today officiated the World Consumers' Day at Dewan Muktamar, Pusat Islam here.

This year's celebration is themed "Spend Wisely For The Nation."

In his message in the celebration's souvenir book, Dr Mahathir said consumers should always spend carefully and prudently and only buy what they needed without wastage.

"We must take control of our buying power and use it wisely and rationally," said Dr Mahathir.

The business community was reminded to give priority to good business ethics and their social responsibilities toward consumers in their daily business dealings.

The World Consumers' Day is celebrated on March 15 every year by the "International Organisation of Consumers' Unions" which is now known as "Consumers International (CI)."

-- BERNAMA

AFY PR